

COTTEY

COLLEGE

**I am Cottey.
You are Cottey.
We are Cottey
together.**

2015-2017 President's Biennial Report



President's Letter ▶▶▶▶▶

In October 2016, at Cottey's inauguration ceremony, I asked those in attendance to travel back in time to the 1880s and to picture Virginia Alice Cottey, the founder of Cottey College, sitting at her desk imagining the school she dreamed of creating, a school that would ensure that girls and young women had the opportunity to receive a quality education. She envisioned the courses she would offer, the building she would construct, and the teachers and staff she would hire. She knew, though, that it would not be enough for her to simply imagine that institution... she would need to believe in her vision and take the steps necessary to make the image that she had in her mind and in her heart a reality. Thus, she and her sisters set off in search of the perfect location for her school, eventually arriving in Nevada, Missouri. Virginia Alice achieved her goal because she believed in what she had imagined.

A few years later, as Virginia Alice aged, she recognized the need to find new ownership and oversight for her college. She reached out to P.E.O., an organization that embraced the goal of educating women, thus launching the 90-year relationship between a women's organization and a women's college, both of which understand that associations made up of women are important to women, understanding also the power and the promise of a community of women respecting, believing in, caring for, and supporting one another. October 2017 will mark the ninetieth anniversary of the amazing partnership between Cottey College and the P.E.O. Sisterhood. We are all Cottey together.

The biennium has been a time of change at Cottey — changes in leadership, in the physical plant, and in the degrees and programs offered. The following pages will demonstrate notable accomplishments such as

- Our students' academic achievements through internships and community service and presentation of research at state, regional, and national conferences.
- Cottey women's global citizenship as they share campus learning and living spaces with international students, study with professors from around the country and from around the world, and travel the globe during their sophomore-level trip or as part of study abroad semesters.
- Cottey graduates preparing for whatever awaits them beyond commencement because of the leadership experiences and education they received here.

It has been an exciting two years — and it seems to have flown by. Cottey students, faculty, and staff, in partnership with its alumnae and friends, the Nevada community, and the P.E.O. Sisterhood, have worked together to imagine and make possible the future of Cottey College. As we reflect back, we also plan forward. Just imagine what the next years hold in store for OUR college!



How does a women's college in rural Missouri with a residential student capacity of 350 become one of the top regional colleges in the Midwest, a best value in Missouri colleges and universities, and one of the most affordable women's colleges and be named to the President's Higher Education Honor Roll in Community Service? It wasn't through the efforts of any single person; rather, great strides were made through the efforts of like-minded people.

I am Cottey. You are Cottey. We are Cottey together.

These ten simple words express so much. Through the collaboration of the faculty and staff of Cottey College along with the P.E.O. Sisterhood, the alumnae and friends of the College, and several strategic partnerships, Cottey has been able to build on the dream of its founder, Virginia Alice Cottey.



“The mission of Cottey College and the Objects and Aims of the P.E.O. Sisterhood show a strong natural bond between the two organizations.”

Beth Ledbetter, President of International Chapter of the P.E.O. Sisterhood

WHO WE ARE TODAY

The P.E.O. Sisterhood ▶▶▶▶▶

This year, 2017, marks the 90th anniversary of a partnership between Cottey College and the P.E.O. Sisterhood. After leading the College for 40 years, the founder knew she needed to secure the future of the institution. Delegates at the 1927 convention knew that owning a college would set them apart from all other women's organizations. The shared commitment to women's education provided a strong foundation for the coming together of two outstanding organizations.

P.E.O.s serve on Cottey committees, send care packages to students, promote Cottey in their local communities, refer names of prospective students to the Office of Enrollment Management, bring students to campus, and provide scholarships and suite endowments through their state/provincial/district and local chapters. This dynamic involvement of the P.E.O. provides a truly unique base of love, care, and support for Cottey students.

The P.E.O. Advisory Committee for Cottey Promotion is a group of women who have an intimate knowledge of and engaging passion for both P.E.O. and Cottey College. These women were originally brought together with the singular purpose of enhancing recruitment efforts, but the wealth and depth of their vision and enthusiasm have led to the restructuring of the committee to include a scope and role that encompasses all the areas of confluence between P.E.O. and the College. The current P.E.O. Advisory Committee members are Georgann Douglas, Texas; Robin Vanacore, Connecticut; Jenny Krueger, Montana; Helene Crandall, California; Mary Soirefman, Ohio; and Connie Cundy, Minnesota. Stalwart partners in the support and education of women, P.E.O. has an incalculable impact on Cottey College.

Cottey is blessed to have a solid foundation built on the partnership with the P.E.O. Sisterhood. The College is financially sound due to conscientious management of resources. P.E.O. donations for endowed scholarships, the Annual Fund, and special projects have helped make Cottey what she is today and what she will be in the future!

Come visit your college and see this amazing campus! Cottey welcomes P.E.O. members to campus throughout the year but has two special events to which P.E.O.s are invited: P.E.O. Visit Day in the fall and Vacation College following the close of the academic year. You may also schedule a personal or chapter visit to beautiful Nevada, Missouri. More information may be found at cottey.edu/peo. We would love to welcome you to campus!

Proud P.E.O.s tour the campus of the college they own and support. ▶▶▶▶▶



Alumnae ▶▶▶▶▶

From the first graduating class of young women, Cottey alumnae have been supportive of their institution. When Virginia Alice Cottey served as president, students and alumnae celebrated her birthday with gifts and cake. Early on, the founder asked the students to eliminate the celebration centered on her personally and instead to contribute to the College. Alumnae have been doing so ever since with six active endowed funds to which they contribute. In addition to these funds, 33 classes have established their own funds that support student scholarships, faculty development, leadership programs, and library funds.

In the fall of 2016, the Office of Alumnae Relations in conjunction with the Cottey College Alumnae Association set forth to “Find Her, Fund Her, Found Her” with the goals of finding lost alumnae, reconnecting them to their alma mater, and increasing funding to their institution. In this last year approximately 11% of lost alumnae have been found.

Alumnae connections continue to grow, moving from occasional regional gatherings to the development of Cottey Alumnae Clubs across the country. These clubs serve to maintain Cottey relationships, bring Cottey awareness to their areas, and provide networking opportunities, as well as continue Cottey’s mission of women’s leadership, social responsibility, and global awareness.

In addition to their monetary gifts, alumnae recommend Cottey to their family members. Cottey welcomed 26 legacy students in fall 2015. That number increased to 46 in 2016 and to 49 in 2017. Although it’s important for alumnae to send their gifts to the College, it is equally telling when they send their family.

Active Alumnae Endowed Funds

Alumnae Legacy Scholarship

Rosemary Alumnae Suite

The Stockard Chair of Religion and Ethics

The Dow International Scholarship Fund

Alumnae Endowed Library Fund

The Alumnae Green Room

The reunion class of 1967 at Founder’s Day 2017. ▶▶▶▶▶



*Welcome
Cottey!*



City of Nevada ▶▶▶▶▶

When Virginia Alice decided to establish a boarding school for girls and young women, she looked for the perfect community partner, and she found it in the community of Nevada, Missouri.

Since 1884, Nevada and Cottey have been partners in the education of Cottey women. Not only is Nevada the home of Cottey College, it becomes the home-away-from-home for our students. Many of our faculty and staff call Nevada “home” and it becomes a destination for students’ families, alumnae who come back to visit, and P.E.O.s eager to visit THEIR college.

Nevada is a very welcoming community. Just drive around the city square, and you will see “Welcome Cottey” signs in many of the businesses’ windows. Cottey students and their families are welcomed at the Cottey Community Dinner and Partner Fair held each August on move-in weekend, an event at which students receive goody bags from businesses, sign up for rides to area churches, enjoy a “Taste of Nevada” and learn about volunteer opportunities.

A beautiful campus in a welcoming community.

And volunteer they DO! Over the past biennium, Cottey students completed 23,489 hours of community service. One of the biggest beneficiaries of those hours was Moss House, a shelter in Nevada, Missouri, that serves abused women and their children from southwest Missouri.

Nevada also offers internship opportunities to Cottey students. In recent years, students have completed service at the medical center, newspaper office, radio station, veterinary clinic, regional behavioral health center, housing authority, police department, area schools and even with a state representative!

And this partnership continues as the citizens of Nevada and the surrounding area are welcomed at Cottey arts, athletics, and professional performances. Cottey is so fortunate to have found such a great partner in the city of Nevada!

Academics ▶▶▶▶▶

Cottery's partnerships give the College a solid foundation from which it may fulfill its mission to educate women as "learners, leaders, and citizens." Cottery is a fully accredited liberal arts and sciences college offering bachelor's and associate degrees. The academic program is rigorous. Alumnae often report they were better prepared than their peers at transfer and graduate institutions. Cottery faculty members are well qualified with over 90 percent holding a Ph.D. or terminal degree in their field. Cottery students have opportunities for international learning, both as part of the sophomore-level trips and through study abroad programs, and internships that provide real-world learning experiences. Student athletes are champions both on the field and in the classroom. Outreach to high school girls provides a way for Cottery to expand its reach beyond the borders of the campus.

Building on the success of other baccalaureate degree programs, Cottery has grown to offer 12 different bachelor degrees in 2017. The growth of degree programs offered by the College is part of its strategic plan to increase enrollment through offering a wider range of programs for women of all ages.

"My time at Cottery prepared me to ask the questions in the classroom and boardroom everyone wanted to know but was afraid to ask. The education, leadership, and interpersonal skills I gained at Cottery pushed me into two elite graduate school programs and then allowed me to enter into a select field of health care. Cottery College is and will always be a beacon for young minds providing an education of mind and heart." Kristy Leitze, Class of 2005

The new offerings include degrees in criminology; organizational leadership; secondary education; and women, gender, and sexuality studies. A bachelor of science in biology will be offered beginning in spring 2018. The College also offers three certificates and 12 minors. For fall 2017, approximately 73 percent of the student population has committed to a baccalaureate program.

"We want our faculty to continue investigating and proposing new majors that would encourage a young woman to spend her four years at Cottery and earn a baccalaureate degree," said Dr. Weitzel.

For descriptions of all of Cottery's degrees, see the Cottery Catalog at www.cottery.edu/catalog.



Student Achievement ▶▶▶▶▶

Cottey students are achievers. Every year, Cottey students earn prestigious awards. In the last two years, Cottey has had two students, Kalina Jurkowski and Christi-Anne Beatty, named as Newman Civic Fellows. This past academic year, student Tiara Rowell received a scholarship from the Critical Language Scholarship Program to study Indonesian at Universitas Negeri Malang. The CLS program's acceptance rate is less than 10 percent. The Cottey College Department of Theatre was one of only six colleges invited to participate in the American College Theatre regional festival in Des Moines, Iowa. There, Cottey won the Golden Handtruck award for their production of *The Moors*.

Every year, Cottey students earn prestigious awards.

Thanks to grants from Cottey's Serenbetz Institute, students Celestine Ooko, Whitli Thomas, and Tabitha Norbury were each able to do undergraduate research with a faculty member. Marisa Guerrero and Morgan Brown attended the McDonough Leadership Conference in Ohio last March and presented on Cottey's leadership program. History students Ellen Long and Sallie Proudfoot presented papers at the 2017 Missouri Conference on History. These examples are but a sampling of the achievements of Cottey students from year to year.

Leadership ▶▶▶▶▶

We believe everyone has the potential to learn and grow as a leader. This fundamental belief shapes the leadership programming that is open to all students. Much of our work consists of supporting students on their journey as they form a leadership identity and develop a leadership philosophy to guide their actions. From the rising leader, who is still determining if the word "leader" fits her, to the engaged leader, who is actively working to make a difference on campus and in the world, the leadership programs provide developmental opportunities in a challenging and supportive environment to meet these students where they are on that journey.

Leadership activities begin with incoming students and extend through certificate and baccalaureate work offered for third- and fourth-year students. Programs range from engaging with Leaders in Residence to attending presentations offered as part of the Distinguished Speakers Series, and from interacting with high school girls in Kansas City and Nevada to studying off campus through experiences made possible by funding from the Serenbetz Institute. The leadership program's staff and faculty encourage students to discover, hone, and demonstrate their leadership skills.

International Experiences ▶▶▶▶▶

For a college located in the heart of the Midwest, Cottey does an amazing job of bringing an international experience to its students.

Cottey offers a geographically diverse campus, both in and out of the classroom. Approximately 10 percent of Cottey's student population is international, traditionally representing 20 countries annually. In addition, 20 percent of Cottey's faculty members are international as well, giving students a global perspective in the classroom.

Since 1999, Cottey has hosted an international experience trip for students with sophomore-level standing. Over the years, the options have expanded beyond the trip to a European city. In 2017 alone, students could choose from Italy, New Zealand, Tanzania, and Thailand. The College pays for most of the expenses of the trip such as airfare and hotel, making international travel within reach of all students.

Cottey offers a geographically diverse campus, both in and out of the classroom.

Some students choose to spend a semester studying abroad as part of their curriculum. International business and international relations majors are strongly encouraged to complete a semester overseas. Cottey has agreements with international universities, such as Hang Seng Management College in Hong Kong and York St. John University in England, that allow Cottey students easy transfer.

Other students study internationally through summer internships. Peace Olaoluwa, completed a summer internship at a university in Sri Lanka. Betty Mafemera completed a summer internship with a holding company in Zimbabwe.

Summer Workshop ▶▶▶▶▶

One proven recruitment strategy is Cottey's annual Summer Workshop. This week-long summit offers high school juniors and seniors the opportunity to build knowledge, develop leadership, acquire skills, and make lots of new friends from around the country. While on campus, students take courses taught by college professors and get a taste of college life while living in the suites, enjoying meals in the dining room, and engaging in a wide variety of fun activities. In recent years, a science track has been added that focuses on chemistry, biology, mathematics, and physics. Students who complete the Summer Workshop are then eligible for a \$3,000 annual scholarship to attend Cottey as a baccalaureate student, totaling \$12,000 over four years.

The impact of the Summer Workshops on Cottey's enrollment is obvious. Nationwide, only two percent of high school senior girls will consider attending a women's college. Over the last three years, however, 31 percent of girls who attended the workshops and subsequently reached college age enrolled at Cottey.

"The second I got there, I was amazed with the positive energy that surrounded me. Being in that environment made me excited about school and academics." 2016 Participant May Semple.

Also "amazing" is the support these students receive from P.E.O. Many states offer students scholarships to enroll and funds for travel to and from Cottey. In some cases, individual chapters or members help defray the costs for students and their families. Without these generous gifts, many of the young women would not be able to afford the experience and thus not be able to visit our campus and discover how truly "amazing" it is! It is true: at Cottey, "seeing" is "understanding" and that "seeing" often leads to enrolling. Cottey is grateful to the many P.E.O. chapters and members that have provided funds for girls to attend this workshop.



Athletics ▶▶▶▶▶

Just as the curricular offerings have expanded, so have the intercollegiate athletic programs. The Athletic Department increased from three sports (basketball, softball, and volleyball) to four by adding cross-country and track three years ago. This fall, the first Comets golf team will take to the links while Cottey's first tennis coach will begin recruiting players for competition in fall 2018. Seventeen percent of Cottey's student body participated in intercollegiate athletics in 2016-2017.

This past spring, the Comets softball team captured the first regional title in Cottey's history as it won the Region XVI post-season tournament. In a year that celebrated the five-year anniversary of a gift from Dorothy Vanek to build the field, the Comets did it on their own home field, the Vanek Family Memorial Field. Coach Mark Skapin was named the Region XVI Coach of the Year and four players were named to the All-Region Team.

“I have had an amazing experience being a student athlete because Cottey sees me as a strong leader who has so much to offer beyond the softball field.”
Breanna Kelley, Class of 2017

Two students qualified for nationals in cross country and track with Oluwabukola Pereira finishing sixth in the 1500 meters at the National Junior College Athletic Association (NJCAA) Division II outdoor track meet in Hutchinson, Kansas, in May 2017. Finishing in the top eight qualified her as an All-American. Pereira is only the second Cottey athlete to qualify as an All-American.



Telling Cottey's Story ▶▶▶▶▶

At Cottey, increasing enrollment is a shared goal across the campus. Members of the faculty and staff are bringing their skills and talents to the table to address the ever-increasing challenges confronting higher education, including a shrinking pool of prospective students and changing educational models. In addition to these factors, finding one's unique claim of distinction in a marketplace of more than 4,000 higher education institutions calls for a new way of thinking and acting.

At the same time, traditional methods of marketing and recruiting for small independent liberal arts and sciences institutions are also changing drastically. Prospective students rely heavily on websites, social media, face-to-face encounters, site visits, and brand perceptions. For Cottey, this posed a challenging opportunity. As one Cottey employee stated, "It's hard for someone to refer a student if she has never heard of Cottey."

As Dr. Weitzel traveled over the last two years meeting with donors, friends, and P.E.O.s and speaking at P.E.O. reciprocities, conventions, and alumnae events, she became aware of the need to tell the Cottey story, to no longer be, as she stated in her inaugural address, "a best kept secret."

During the biennium, Cottey continued its outreach plan to build on partnerships and collaborations, brought new emphasis to the importance of social media, and refreshed the website.

Cottey established collaborative relationships with individuals and organizations in geographic areas close to campus such as Kansas City and Northwest Arkansas whose missions closely align with Cottey. Past and present partnerships include the Girl Scout Council in Northwest Missouri and Northeast Kansas; Central Exchange, a Kansas City based 900-member women's professional development organization; Family, Career and Community Leaders of America (FCCLA); Women's Foundation of Northwest Arkansas Advisory Council; Women of Rotary, Northwest Arkansas; and Affinity Worldwide, a private for-profit company in Kansas City.

One of the points Dr. Weitzel mentioned in her inaugural address was that the College will need to find new methods to communicate with students, particularly when it comes to social media and mobile communications.

Social media has become an increasingly important tool for reaching potential students. Enrollment Management and Marketing staff worked together to develop timely social media messages about activities on campus. Learn more by friending us on Facebook.

As a means of improving its digital presence with prospective students, Cottey recently redesigned its website. It was time to address an aging website in need of a “refresh” to enhance navigation and to provide information that is easily located. Additionally, the website can now adapt for use on a mobile phone, an iPad, or any myriad of devices. Take a look at Cottey’s refreshed website at www.cottey.edu.



Honors and Awards ▶▶▶▶▶

U.S. News & World Report – Best Colleges in Midwest Region

Cottey is nationally ranked 22nd among Midwest Regional Colleges in an 12-state area becoming one of only four schools in Missouri and one of two women's colleges listed in the Midwest rankings.

President's Higher Education Community Service Honor Roll – Honor Roll with Distinction for Interfaith and Community Service

Cottey is named for the sixth time to the President's Higher Education Community Service Honor Roll.

Missouri Campus Compact - 2017 Network Choice Award

Cottey receives the Missouri Campus Compact Network Choice Award in conjunction with the Be Bold Missouri Award recognizing innovation and creativity through the Presidential Leadership Service Project.

U.S. News & World Report – Top 10 Colleges Where Joining a Club is Easy

Cottey is named to its Top 10 Colleges Where Joining a Club Is Easy. Cottey offers more than 40 social and honor organizations allowing students to engage with their classmates and the campus.

Best Value Schools – Best Value School In Missouri

Cottey is named 15 out of 49 institutions of higher education as a Best Value School in Missouri.

University Research and Review – Best Value School

Cottey is selected out of nearly 8,000 postsecondary schools as a recipient of the 2017 Best Value School award.

WHO WE ASPIRE TO BE

“I desire to make a difference, and I think I am finally in the right place and position to do just that.”

Melanie Dillon, Student Government Association President

On Saturday, October 22, 2016, approximately 500 guests, including representatives from 16 colleges and universities, alumnae, students, faculty, staff, and friends of the College gathered in the Auditorium of the Haidee and Allen Wild Center for the Arts, along with an audience that watched a livestream on their computers, to celebrate the inauguration of Jann Rudd Weitzel, Ph.D., as Cottey’s 12th President. The ceremony was preceded by a week of activities that coincided with the inauguration’s theme of Imagine.

In her remarks, Dr. Weitzel said, “That single word—Imagine—is at the core of what it will take to move Cottey forward. We cannot sit still. We cannot wait for the future to come to us and magically unfold itself. We need to first imagine our future and then take the steps necessary to make it come true.”

“What can Cottey imagine that our hearts, our hands, our talents, our skills, and our belief in this institution can create together? The answer is, I believe, quite simply there is no limit to what we can imagine; no limit to what we can achieve. Tomorrow’s Cottey will in many ways resemble the Cottey of today. Our mission will, in essence, stay the same. It is only how we deliver on that mission that may change. As the world changes, we need to change, but with change comes opportunity.”

Melanie Dillon, SGA President, and 2017 speaker at Convention of International Chapter of the P.E.O. Sisterhood. ▶▶▶▶▶



Philanthropy ▶▶▶▶▶

Cottery College stands as a physical manifestation of the commitment of the P.E.O. Sisterhood to this shared purpose. In an era when women's colleges and, indeed, many private liberal arts and sciences colleges face great challenges, Cottery continues to thrive, thanks in large measure to philanthropic support from P.E.O.s, BILs, alumnae, and friends of the College.

The importance of philanthropy to Cottery College cannot be overstated. Tuition and fees account for 42 percent of the operating budget; another 5.7 percent is from P.E.O. dues. The balance of the operating budget is a result, either directly or indirectly, of philanthropy through contributions to the Annual Fund from alumnae and friends of the College, P.E.O. Chapter gifts, and interest from endowments.

In this biennium, contributions to Cottery College exceeded \$11,500,000, with the highest percentage, 39.5 percent, directed toward scholarships. As an example, a \$1,750,000 gift was received from an anonymous donor to endow scholarships in STEM programs. The largest scholarship gift in the history of the College, this endowment will have a tremendous impact on recruitment and help establish Cottery's reputation as an institution that educates women leaders in the sciences.

The importance of philanthropy to Cottery College cannot be overstated.

The impact of philanthropy is not calculated in dollars alone; the most important measure is the effect of these gifts on the student experience. Special gifts to Cottery, beyond the Annual Fund or chapter dues, have funded improvements to the facilities, helped to purchase new equipment, and provided resources that made it possible for the College to respond to new opportunities.

Restricted gifts and endowment income allowed students to attend the White House Healthy Campus Award Ceremony, the International Writing Centers Association Conference, and the WiSE (Women in Science and Engineering) conference. A gift from Thelma Serenbetz, received in 2014, funded student internships during this biennium in Bhutan, Guatemala, Ghana, Sri Lanka, and throughout Missouri. Faculty research projects, the Distinguished Speaker Series, and cultural events on campus were also made possible by generous donors.

Ninety years ago, our Founder stood before the Convention of International Chapter of the P.E.O. Sisterhood with tears of gratitude in her eyes as she presented her life's work to the Sisterhood. This grateful spirit lives on in the faculty, staff and students whose lives are forever changed as a result of the gifts made by those who believe in OUR College.

In her inaugural address, Dr. Weitzel said, "Philanthropy will play an increasingly important role in accomplishing our goals. The support of P.E.O., Cottey alumnae, and friends of the College has been instrumental in bringing Cottey to where it is today." That continued support will be critical over the next 10 years if the College is to become an agile institution prepared for the needs of a new generation.

The Need to Grow ▶▶▶▶▶

Cottey, like most colleges and universities, needs to increase its enrollment. The total number of students enrolled for coursework in the fall of 2015 was 324 and in the fall of 2016 was 288. Grand steps are being taken to address the lower enrollment: In the previous biennium, Cottey became a four-year institution, and this biennium welcomed in additional Bachelor of Arts and Bachelor of Science programs. The number of athletic teams has increased, and through the gifts of generous donors, the faculty is able to engage students in field trips, study abroad, and conference presentation and additional young women have the opportunity to earn a baccalaureate degree from an outstanding independent liberal arts and sciences institution. The number of commuter students has increased by 32% in the last biennium, and the percentage of students enrolled in the four-year programs has risen to 73%. Cottey has much about which to be proud, and as the owners of the College, the P.E.O. Sisterhood also has much about which to rejoice. Important to the success of Cottey are all of the steps taken by previous administrations, faculty, and staff added to those actions taken within this biennium to create the amazing institution that Cottey is today.

Today's college-aged students, while seemingly infatuated with technology, recognize the value of face-to-face educational collaboration and interaction with peers. Knowing that this generation of students continues to be interested in an onsite post-secondary education, Cottey's professional staff tasked with filling each year's freshman class and adding transfer students to the baccalaureate program is well equipped to recruit those students. We encourage you, as the owners and friends of the College, to continue telling the Cottey story.

Planning forward ▶▶▶▶▶

Over the past two years, Cottey has been in the midst of a new session of strategic planning. The creation of the new strategic direction began with an updating of our mission statement and the development of the College's vision to affirm that for which the College stands and to which it aspires:

Mission Statement:

Cottey College, an independent liberal arts and sciences college, educates women to be contributing members of a global society through a challenging curriculum and a dynamic campus experience. In our diverse and supportive environment, women develop their potential for personal and professional lives of intellectual engagement and thoughtful action as learners, leaders, and citizens.

Vision:

Cottey College will be a higher education institution of choice for women of diverse backgrounds who seek access to exceptional educational programs and will focus on three guiding threads: leadership, social responsibility, and global awareness. With care and respect for each student, we will empower women to enrich their lives, realize their full potential, and make valuable contributions to society. Cottey College will be a growing, vibrant, distinctive, and selective college for women, well known and respected for programs delivered in multiple and accessible formats, up-to-date facilities, and academic excellence.

Working as a team, the faculty, staff, administration and board of trustee members then established five goals designed to move the College forward:

- Engagement: Provide exceptional educational programs and opportunities for women
- Visibility: Strengthen outreach with our current and prospective internal and external constituents
- Resources: Enhance human, physical, and financial resources
- Innovation: Develop innovative and best practices
- Growth: Increase enrollment and expand programs

Cottey recognizes the need to grow, to continue to be fiscally responsible, and to be the 21st century College that students desire. We also recognize that while the technology, facilities, and programming may make the Cottey of tomorrow look different on the surface, the foundation of a Cottey education will not deviate.

“An education at Cottey ensures that every student finds her voice,” said Dr. Weitzel, “but more importantly that she learns to never allow that voice to be silenced. Our mission is to educate young women to be strong, independent, fearless leaders of tomorrow.”



COTTEY COLLEGE FINANCIAL INFORMATION



GENERAL OPERATING BUDGET REVENUES AND EXPENDITURES (In Thousands)

REVENUES	2015-2016		PRELIMINARY 2016-2017	
	Amount	Percent of Total	Amount	Percent of Total
Student Fees	\$7,776	47.9%	\$6,794	42.0%
P.E.O. Dues Support	925	5.7%	916	5.7%
Endowment Income Held by P.E.O. Sisterhood	188	1.2%	204	1.3%
Investment Income	3,042	18.7%	3,016	18.7%
Undesignated Gifts	1,475	9.1%	1,508	9.3%
Other Sources	2,832	17.4%	3,728	23.0%
TOTAL	\$16,238	100.0%	\$16,166	100.0%

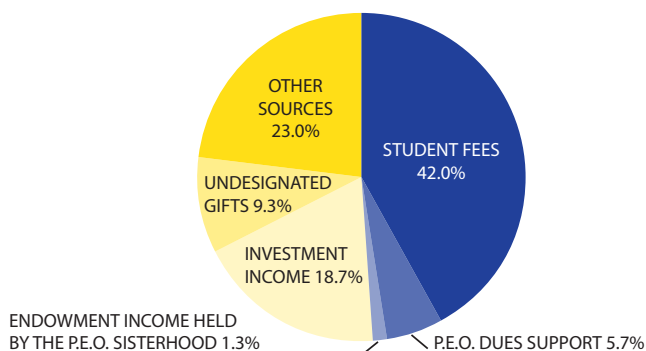
EXPENDITURES

Administration	\$1,501	9.3%	\$1,608	9.9%
Student Services	2,135	13.2%	2,226	13.8%
Scholarships	2,133	13.1%	1,567	9.7%
General Institutional	1,552	9.5%	1,384	8.6%
Instructional	5,914	36.4%	6,158	38.1%
Institutional Advancement	335	2.1%	557	3.4%
Auxiliary Services	2,655	16.4%	2,661	16.5%
TOTAL	\$16,225	100.0%	\$16,161	100.0%

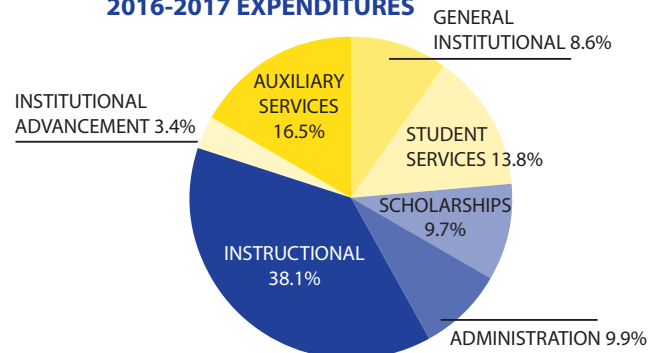
TOTAL CONTRIBUTION P.E.O. SUPPORT FROM DUES

	Per Member	2015-2016	Per Member	2016-2017
Cottey Operating Budget	\$4.00	\$925,096	\$4.00	\$916,124
Cottey Building Fund	2.00	462,953	2.00	458,062
TOTAL	\$6.00	\$1,388,049	\$6.00	\$1,374,186

2016-2017 REVENUES



2016-2017 EXPENDITURES



GIFTS BY PURPOSE	2015-2016	2016-2017
Academic Departments		
<i>Current Gifts</i>	\$7,582	\$41,779
<i>Endowment Gifts</i>	7,480	6,247
Chairs		
<i>Current Gifts</i>	-	-
<i>Endowment Gifts</i>	5,153	1,440
Scholarships		
<i>Current Gifts</i>	114,434	280,994
<i>Endowment Gifts</i>	838,303	3,069,099
Library		
<i>Current Gifts</i>	5,453	11,549
<i>Endowment Gifts</i>	50,872	230,558
P.E.O. Foundation Income		
<i>Current Gifts</i>	188,327	204,234
<i>Endowment Gifts</i>	-	-
P.E.O. Foundation Scholarships		
<i>Current Gifts</i>	146,069	162,498
<i>Endowment Gifts</i>	-	-
Suites		
<i>Current Gifts</i>	118,147	20,995
<i>Endowment Gifts</i>	51,099	42,311
Land and Buildings		
<i>Current Gifts</i>	276,863	124,065
<i>Endowment Gifts</i>	-	-
Special Funds		
<i>Current Gifts</i>	292,412	305,433
<i>Endowment Gifts</i>	170,274	50,562
Unrestricted	1,474,802	1,507,886
Unrestricted Bequests	1,071,629	434,725
Unrestricted Endowments	186,634	67,716
TOTAL	\$5,005,533	\$6,562,091



The Cottey College Board of Trustees 2016-2017

Row 1, left to right: Diann McChesney, CFP®, ADPA®; Jackie R. McMorris, Ed.D.; Peggy Bottorf; Jann Weitzel, Ph.D, President of Cottey College; Beth Ledbetter, ex-officio, president of International Chapter of the P.E.O. Sisterhood.

Row 2, left to right: Sue Baker, ex-officio, first vice president of International Chapter of the P.E.O. Sisterhood; Christine Scheuneman, J.D.; the Honorable James R. Bickel; Sandra Laney, Ph.D.; Janet Hansen.

Row 3, left to right: Grace Chalker, Mathilda Hatfield, Kathy Leffler, Gary Cox, Ph.D.

COTTEY
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