

Philanthropic Support: Key Points

- Philanthropy at Cottey is the investment in the advancement of women through upkeep of facilities, scholarships, maintenance, promotion of opportunities, etc.
- Since its founding, and with your help, Cottey continues to provide excellent educations to women.
- Undesignated gifts support the current operating budget and impact today's student.
 - Through individual and chapter gifts, and focused efforts like phonathon, mailed appeals and the annual Day of Giving.

Philanthropic Support: Key Points continued

- Suite endowments ensure regular improvements to suite areas and provide a home away from home for our students.
 - Suite endowment earnings drawdown into a spendable account which enables refurbishment every 8-12 years.
 - Having beautiful suites promotes campus life and future enrollment!
- The Wishlist is a great way to facilitate the Cottey mission.
 - It contains items requested by campus departments that are not funded through the budget.
 - A great way to give towards an area of special interest.
 - The Wishlist is updated continuously.

Philanthropic Support: Key Points continued

- Philanthropy promotes capital campus improvements, such as improvements to the Cottey Library, the Chapel and the Susan Bulkeley Butler Center for Campus Life, and Cottey's stock trading lab and esports arena.
- The Jann Rudd Weitzel Education Lab is the newest improvement made possible through philanthropy and was dedicated during Cottey Seminar.

Philanthropic Support: Key Points continued

- A gift to Cottey today can continue to benefit Cottey students for years to come.
 - An endowed fund begins with at least \$10,000 principal invested
 - After the fund matures, 4.5% of the earnings are pulled into a spendable account.
 - Example: $\$10,000 \times 0.045 = \450 in spendable earnings.
- Endowed funds are used according to the description determined by the donor.
- Expendable scholarships are not invested, rather, the funds are held in an account for immediate use, per the donor instructions.

Philanthropic Support: Key Points continued

- Endowed funds cover a variety of areas on campus, from scholarships, to cultural enrichment, to the Cottey Library, and more.
- P.E.O. support impacts the entire campus.
 - Become a Luminary Chapter by making a \$500 or more gift, and you can designate it anywhere.
 - Annual P.E.O. dues: \$4 goes directly to Cottey's operating budget; \$2 is allocated to the Building Fund.

Seminar 2022

Philanthropic Support

Christi Ellis '96, CFRE

Associate Vice President for Institutional Advancement



What does philanthropy mean at Cottey College?

- The desire to promote the welfare of others, expressed especially by the generous donation of money to good causes
- Investment for the advancement of women
- Because of you and your philanthropy, Cottey delivers on a promise made 138 years ago!

Cottey Fund (Undesignated)

Undesignated Gifts - \$1,586,000 goal

Purpose

- Impacts all students, staff, and faculty
- Area of greatest need – immediate needs

Sources of funding

- P.E.O. Chapter Undesignated Gifts
- Individual Donors

9.3 percent of operating budget



Suite Life

- Timely improvements
- Home away from home
- Beautiful living spaces appeal to future students



Wishlist

- Items that cannot be funded through department budgets
- Updated continuously
- Cost of wish items range to accommodate all giving levels
- Gifts have an immediate impact
- Offer individuals and chapters the opportunity to give to an area that is of special interest



THIS GIFT IS FULFILLED THANK YOU TO THE GENEROUS DONORS!

Keyboard and accessories
The Music department will like a new keyboard to use for performances away from the Performing Arts Center.

\$4,156 RAISED

100%	3	\$4,156
FUNDED	DONORS	GOAL



SUPPORT THE FINE ARTS DEPARTMENT TODAY!

Fine Arts - Small Kiln for Ceramics
Support the fine arts department as they seek to purchase a much-needed kiln for their students' ceramics.

\$300 RAISED

9% FUNDED 4 DONORS \$3,280 GOAL

How to find the Wishlist

COVID 19 Give Alumnae P.E.O. Athletics

ACADEMICS ▼ ADMISSIONS ▼ ABOUT ▼ COTTEY EXPERIENCE ▼ Q VISIT CAMPUS + APPLY NOW +

Cottey Wishlist

This spring, we asked our exceptional faculty and staff what they needed to enhance their departments. They submitted innovative ideas that would help expand programs for our students' coursework, co-curricular activities, and supplies and equipment to improve the campus. Unfortunately, we cannot cover everything in this year's budget, so we are reaching out to the broader Cottey Community to help fund these wishlist items.

Please help us make this next academic year even better by fulfilling these wishes over the summer break, so they are in place when our students return in August!

GIVE TO THE WISHLIST +

cottey.edu/give

Capital Improvements

Blanche Skiff Ross Library

Named for benefactor Blanche Skiff Ross, niece of P.E.O. Founder, Alice Virginia Coffin

- 1963 – Library is dedicated
- 1977 – Library is remodeled and redecorated
- 2014 – Tutoring and Writing Center are relocated to lower level of the library
- 2018 – MAC lab is added to the library
- 2020 – Through generous estate gifts from two alumnae, the renovation was completed in Fall 2020





Stock Trading Lab & Esports Arena



Education Lab





Once upon a time...

...happily ever after



Getting to infinity and beyond...

- **Endowed Scholarships**

- Perpetual – principal is invested
- only interest is awarded
- Minimum - \$10,000

- 4.5% of drawn down earnings is placed in a spendable account

$$\$10,000 \times 0.045 = \$450$$

Endowed Funds

Endowed Funds

Purpose

Scholarships	Funding the student educational experience
General Endowment	Long-term support for the operating budget
Endowed Chairs	Academic award for designated faculty position
Faculty Development Funds	Professional development for Faculty
Cultural Funds	Visiting artists and performers
Lecture Funds	Guest lecturers
Leadership Programs	Student leadership activities and opportunities
Academic Funds	Support for specific academic programs
Library Funds	Library acquisitions
Other	Support for areas of special interest to donor

FUN FACT:

12 endowments in honor of P.E.O. Past Presidents established by State Chapters.

P.E.O. Support



A luminary is one who inspires others and lights the way for those who follow. Now, local chapters have an opportunity to earn the Cottey College Luminary Chapter designation, representing the light that leads to incredible futures.

P.E.O. Support

Annual Dues

\$4 - Support Operations

\$2 - Allocated to the Building Fund

*“We make a living by
what we get, but we make
a life by what we give.”*

-Winston Churchill



Seminar

2022

