

IMPACT REPORT

2022-2023



COTTEY
COLLEGE

ALUMNAE
ASSOCIATION



1884



This year (July 1, 2022-June 30, 2023) has put us in a Cottey State of Mind! Whether gathering with alumnae for monthly events or raising funds for the future of Cottey College, the Cottey College Alumnae Association has experienced a number of joys that will inspire us for years.

This report is merely a summary of the outcomes of the effort of our alumnae association. It does not include every detail or every individual's contribution. WE are grateful for each individual's time and treasures in order to support our beloved Cottey C.

The CCAA is deeply grateful for the support from the Office of Institutional Advancement, without which, none of CCAA work could be accomplished.

Ducks, Daisies, and Cottey Love,
Cottey College Alumnae Association (CCAA)
Board of Directors



BOARD MEMBERSHIP

To get involved nominate yourself or an alumna to join the CCAA Board at <https://cottey.edu/alumnae>.



President
Mallori DeSalle
Class of '99
Ellettsville, IN
2nd Term



Vice-President
Mandi Jordan
Class of '01
Nevada, MO
2nd Term



Treasurer
Kerry Tate
Class of '86
Richardson, TX
1st Term



Secretary
Janell McDonald
Class of '10
Havre de Grace, MD
3rd Term



Director
Randi Turk
Class of '68
Glendale, AZ
2nd Term



Director
Denise Bishop
Class of '83
Wichita, KS
1st Term



Director
Christine Renner
Class of '77
Fremont, CA
3rd Term



Director
Lori Royal
Class of '76
Kansas City, MO
2nd Term

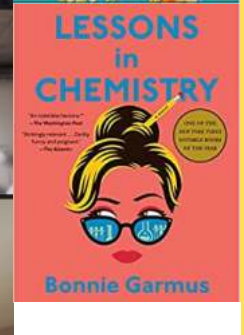


Ex-Officio
Jen Wren
Charpentier
Class of '64
Covington, LA



**Director of Alumnae
and P.E.O.
Communications**
Stephanie Grgurich '03

CCAA Book Club



Nearly 100 alumnae from around the world have joined the monthly Cottey Book Club. Students and alumnae gather to discuss books written by women authors. Book club events were first held in November 2022, and due to popularity, became a monthly event starting in 2023. To join, visit:
<http://community.cottey.edu/bookclub>



November 12th was the second annual "From SEA to Cottey C" mid-year reunion. Dr. Niles joined dozens of alumnae from across the country as she shared about her first few months at Cottey. The popular game was Can you "Cottey C" it? Where images from campus were shown, and participants had to guess where on campus the image was taken.





Founder's Weekend



The 2023 Founder's Day weekend had 181 alumnae in the 'Cottey State of Mind'. With more than 36 states represented, Cottey alumnae and their families enjoyed a once in a lifetime weekend. For the first time in Cottey history, Founder's Weekend also included the investiture and inauguration of Cottey's newest president. Dr. Stefanie Niles became the 13th President of Cottey College, while also celebrating Cottey's founder, Virginia Alice Cottey.

2023 Founder's Day Weekend Giving: \$11,177.73

Award Recipients

2023 DISTINGUISHED ALUMNA AWARD



RAYITO LOPEZ STEPHENS
CLASS OF '86

2023 OUTSTANDING YOUNG ALUMNA AWARD



MARGARET HUBELE CUNNINGTON
CLASS OF '09

2023 ALUMNA SERVICE AWARD



AIMEE STARLIN MEYER
CLASS OF '02

2023 HONORARY ALUMNA AWARD



BEVERLY BOND QUINLAN

2023 DOW SCHOLAR



Marina Paes,
Brazil

2023 FRIEND OF THE COLLEGE AWARD



KAREN BROOKS

2023 HONORARY ALUMNA AWARD



MARTY BILEK

Cottey State of Mind



In the academic year 2022-2023 enrollment rates across the country have been down, but Cottey's rates have remained strong. Alumnae continue to be a valuable source of student referrals.

The CCAA hosts a referral challenge each year. Classes are competing to provide the most student referrals and win the "Golden Duck".

This year the class of 1976 won this honor. In 2022-23 there were 41 referrals provided by 35 alumnae.

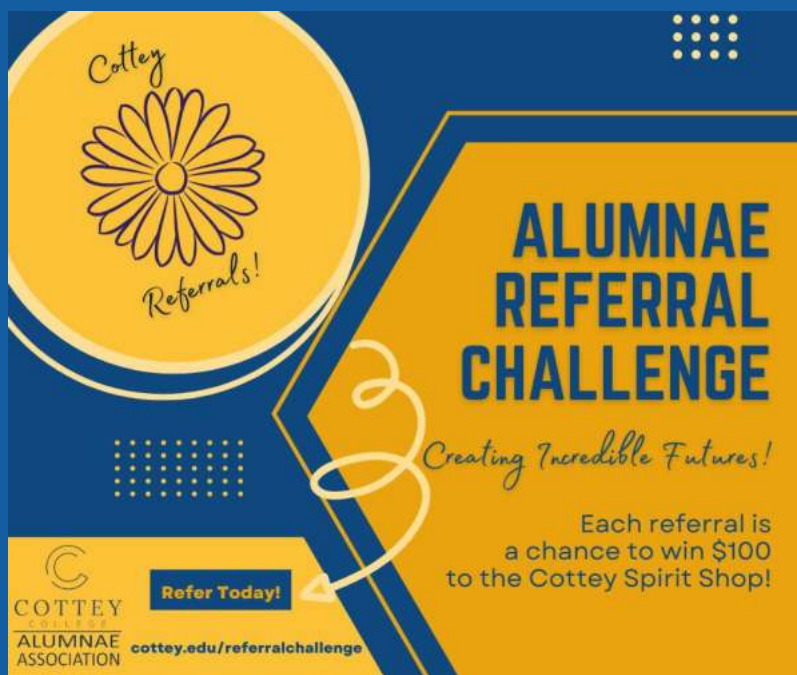
This number is slightly lower than 2021-2022 (53 referrals).

The Cottey State of Mind campaign was initiated in December 2022 to invite alumnae from all 50 US states to contribute to the Cottey College Campus Visit Fund (the newest endowment by the CCAA). The CCAA will add \$100 for each new state gift.

The CCAA board of directors contacted alumnae from all 50 states in email and phone call efforts to invite the entire United States to join the 'Cottey State of Mind'.

As of March 21, 2023, there were 29 state gifts.

The fund total is: \$40,937.31





Class Giving

These are the strongest giving classes during 2022-2023.

Top %: Class of 1964 24.66%

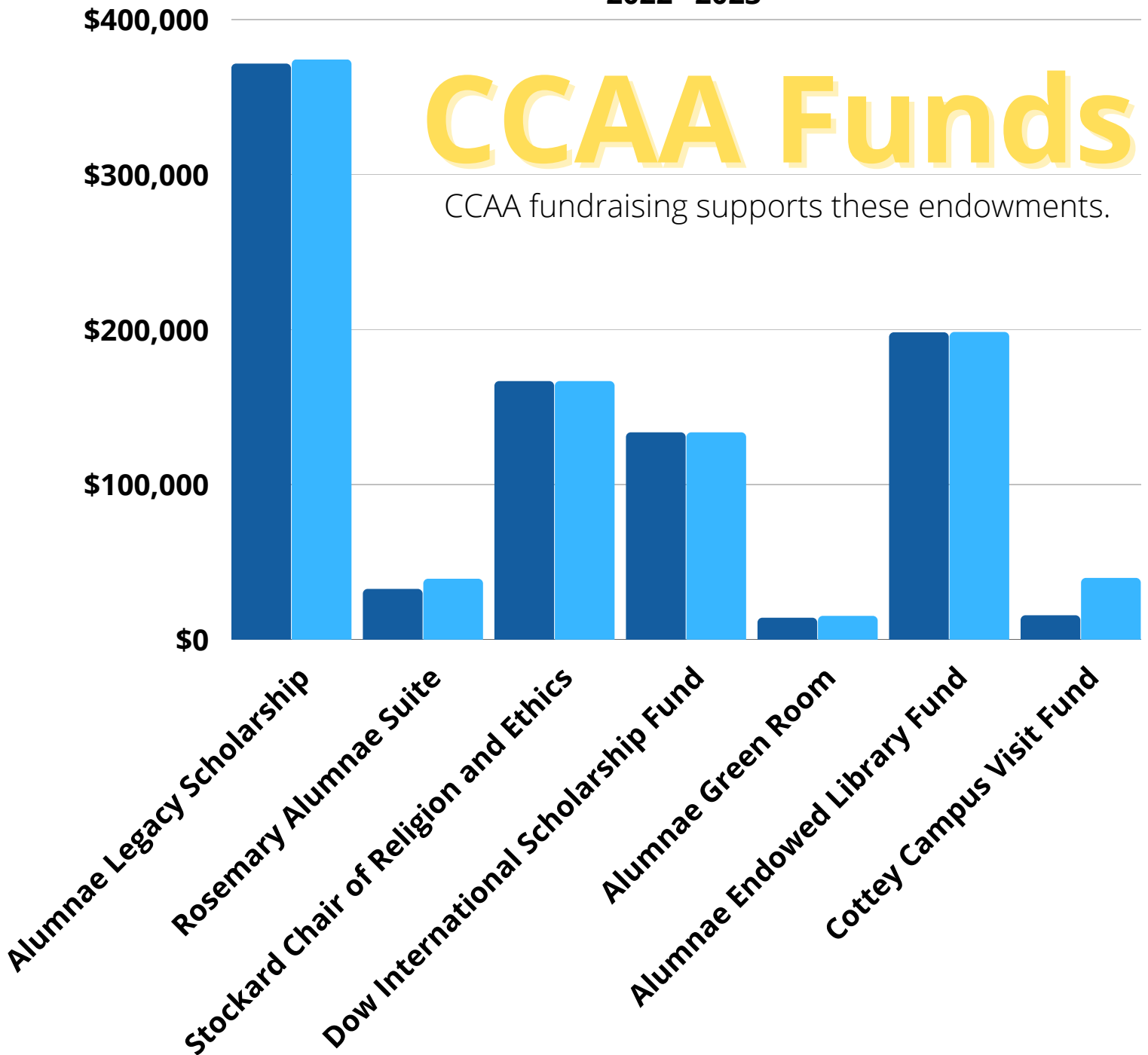
Top Amount: Class of 1963 \$112,135.00

Over all Class giving: **6.83%**

2022 2023

CCAA Funds

CCAA fundraising supports these endowments.





The **MISSION** of the Cottey College Alumnae Association is to develop and sustain a bond between Cottey College and its alumnae by creating a loyal alumnae base; facilitate and promote activities and events that will encourage the interests of Cottey College, its students, and its alumnae; cultivate a sense of community among alumnae; and support the mission and goals of Cottey College.

Core Values

- Promoting purposeful collaboration with alumnae
- Fostering loyalty, engagement, and connection
- Championing inclusivity
- Celebrating *Cotteyhood*, the special world inhabited by Cottey alumnae

Strategic focus

1. Reconnect with Alumnae
2. Increase CCAA Visibility
3. Increase Alumnae Support
4. Increase Alumnae Referrals



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